

Watch the following TED talk:

https://www.ted.com/talks/dr_carrie_ladue_the_missing_link_in_business_leadership/transcript

Now answer the following questions:

- What is the problem that the speaker poses at the beginning of the video?
- Which strategy factors does the speaker mention in relation to business leadership?
Which is the one missing?
- What does she explain in relation to staff, recognition, change, external validation, set boundaries, a ripple effect, looking for an external solution?

DISCUSSION

Think of a line of business you could start with some partners. What would it be about?
Which issues related to the talk could you anticipate? How would you face them?