

**Watch the following TED talk:**

[https://www.ted.com/talks/dr\\_carrie\\_ladue\\_the\\_missing\\_link\\_in\\_business\\_leadership/transcript](https://www.ted.com/talks/dr_carrie_ladue_the_missing_link_in_business_leadership/transcript)

**Now answer the following questions:**

- What is the problem that the speaker poses at the beginning of the video?
- Which strategy factors does the speaker mention in relation to business leadership? Which is the one missing?
- What does she explain in relation to staff, recognition, change, external validation, set boundaries, a ripple effect, looking for an external solution?

## **DISCUSSION**

Think of a line of business you could start with some partners. What would it be about? Which issues related to the talk could you anticipate? How would you face them?