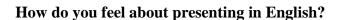
INTRODUCTION

Introduce yourself and your research interest orally.



You know, there are a lot of myths about speaking in public. Myth number one is that what you actually say is only seven percent of the message. Thirty-eight percent is how you sound and fifty-five percent is how you look. But think about it. I mean, if that was true, you could go to a talk in Swahili and still understand ninety-three percent! Myth number two is that public speaking is most people's greatest fear – just above death. The comedian Jerry Seinfeld has a great joke about that. He says, "Come on, if it really was their greatest fear, at a funeral the person giving the eulogy would rather be in the box!"

Think about your owns needs and experience as a presenter. Tick the ones applying to you:

- 1. I can present quite well in my own language, but I'm not so sure I can translate that into English.
- 2. I don't have much experience of giving presentations -even in my own language!
- **3.** I know what audiences in my own country expect, but what about expectations in other countries?
- 4. I mostly just have to present to small groups in meetings -is that really presenting?
- 5. I'm sure I must look so nervous standing there in front of everyone -what can I do about that?
- 6. I have so much data to refer to and my bosses/the audience expect to get a copy of my slides at the end.
- 7. At least I can prepare for my talk, but when it comes to questions and answers, I'm up against the audience alone!